



Tap into a Generation of Opportunity with the SRES®

SRES® - Seniors Real Estate Specialist®

(SRES)

Understand the maturing motivations of the 50+ market and build your business with the SRES® designation course.

The Seniors Real Estate Specialists® or SRES® designation indicates you are qualified to address the needs of home buyers and sellers age 50+ and to approach them with the best options and information at a time when they are making life-changing decisions.

The SRES® course develops the business building skills and resources needed for specialization in the 50+ real estate market. Gain knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions in relocating, refinancing, or selling the family home.

The in-class format facilitates student interaction for information sharing, discussions and networking as well as face-to-face communication with the instructor.

Quick Facts

- In 20 years, the 55+ senior buyer and seller market has nearly doubled.
- The largest and wealthiest group of buyers in the country is over 50.

Source: SRES® Market Size. McGraw-Hill Construction, 2010

Upcoming Course

BREB
Brampton Real Estate Board
60 Gillingham Dr., Suite 401

Fee: \$325 + tax

See registration form on back



Visit the NAR website for full designation information:
www.realtor.org

Toll free: 1-800-542-7342 | GTA: 416-695-9000 | www.reic.ca



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